



FOR IMMEDIATE RELEASE

Contact: Lisa Towers
Director of Marketing
Lumina Health Partners
ltowers@luminahp.com
(847) 452-2919

Date: Sept. 17, 2018

Healthcare Industry Veterans Found Lumina Health Partners Consulting Group

Firm launches website that features insights from Lumina consultants

CHICAGO—Healthcare industry veterans Daniel Marino and Lucy Zielinski have co-founded Lumina Health Partners, a Chicago-based consulting firm that offers business advisory and leadership solutions to healthcare organizations.

The firm's experienced team of consultants works hand-in-hand with clients to develop transformative results for the most difficult value-based strategy, digital innovation and analytics, clinical transformation, and leadership and governance challenges. Using a "lead to support" approach, the firm's consultants create and activate strategies and plans that enable medical groups, hospitals, and health systems to realize measurable strategic, financial, clinical, and operational goals.

"We are excited to provide our clients with direct access to a blend of advisory services and leadership training necessary for success in today's healthcare environment," Marino said. "We have a team of outstanding industry experts who enable long-term success for organizations, not only through analytics and technology, but also through clinical transformation and change management."

Zielinski added, "Healthcare organizations are experiencing much change, and we are proud to be recognized as a trusted partner as we help our clients navigate this change and focus on real results. We believe our key differentiator is the integration of technical solutions with change management and people skills, allowing our clients to be better equipped to transform the delivery of care."

Lumina Health Partners' core values include collaboration, partnership, integrity, value creation, and digital innovation. Consultants work in partnership with clients to develop custom solutions that are based uniquely on their needs and with deep respect for their resources and reputation. They create and deliver value for clients with a focus on innovation, sound strategy, and quick execution, as well as coaching and support for future leaders.

Learn more about Lumina Health Partners and its consultants, all of whom have more than 20 years of healthcare expertise, at www.luminahp.com.

About Lumina Health Partners

Lumina Health Partners is a Chicago-based boutique healthcare consulting firm that offers value-based strategy, digital innovation and analytics, clinical transformation, and leadership and governance solutions. Visit our website at www.luminahp.com and follow us on [Twitter](#) and [LinkedIn](#).

-30-